

Advertising Insertion Order



The following is an agreement between

and Chorus America to place advertising in *The Voice*, a quarterly magazine published by Chorus America.

1. AD RESERVATION

You are reserving, and agree to purchase advertising space in *The Voice* as follows:

- ☐ Fall 2012 (36.1) ☐ Winter 2012/13 (36.2) ☐ Spring 2013 (36.3) ☐ Summer 2013 (36.4)

Ad size & orientation:

Cover 2, Cover 3, Cover 4, 2-page center spread, full page, 2/3 vertical, 1/2 horizontal, 1/3 vertical, 1/3 square, 1/6 vertical, 1/9 vertical (specifications and reservation dates are available on the Rate Card, www.chorusamerica.org/publications.cfm)

Check one for color option:

- ☐ B&W only
☐ 4-color (required for all cover positions and 2-page center spread)

Special placement requests:

Submit art using: ☐ Email ☐ CD

2. RATES

Page Rates, as specified in current Rate Card:

- \$_____ 1X member rate **OR** \$_____ 4X member rate
\$_____ nonmember rate
– \$_____ 5% space-only discount available for **4X contracts only—**
all 4 insertions must be prepaid at one time
\$_____ total space cost
+ \$_____ 1X contracts: add \$350 for 4-color except for covers
and center spread
4X contracts: add \$250 for 4-color except for covers
and center spread
\$_____ **TOTAL COST per insertion**
\$_____ **TOTAL COST per contract**
(multiply total insertion cost times 4 for 4X contract; include
the 5% space-only discount only if pre-paying for all 4 insertions)

3. PAYMENT

\$_____ **TOTAL** (from above)

- ☐ Check made payable to Chorus America
☐ Credit Card: ☐ Visa ☐ MasterCard
☐ Discover ☐ American Express

CARD NUMBER

EXP. DATE

CARDHOLDER NAME

SIGNATURE

4. CONTACT INFORMATION

ORGANIZATION NAME

CONTACT

EMAIL

STREET ADDRESS

CITY

STATE/PROV.

ZIP CODE

COUNTRY

PHONE

FAX

SIGNATURE

DATE

Chorus Member, Affiliate Organization, or Business Member?

- ☐ yes ☐ no, not eligible for member rates

(Individual members are not eligible for discounts on behalf of their organizations.)

By signing and returning this Advertising Insertion Order, you agree to provide Chorus America with artwork in the correct size by the deadlines for each issue (mechanical requirements and artwork deadlines are specified in the Rate Card).

Advertisers are responsible for payment of discounts accrued if contract is cancelled before completion.

Payment for each insertion will be due within 30 days following the publication of each issue (unless pre-paid), after the Advertiser receives an invoice and a complimentary copy of *The Voice*. Failure to make payment on schedule will result in a \$50 late fee and loss of future advertising opportunities.

5. SUBMISSION

Please return Advertising Insertion Order (and pre-payment, if applicable) to:

Advertising Manager
The Voice
P.O. Box 2646
Arlington, VA 22202-0646

Jan-Marie Petersen
Advertising Manager

202.331.7577 ext. 250
202.331.7599 Fax
janmarie@chorusamerica.org
www.chorusamerica.org



OFFICE USE ONLY: Payment Record

Date:

Amount:

Batch: