

The 43rd Annual Meeting of the Membership of Chorus America
Monday, June 15, 2020, 12:00 pm EDT

Meeting Agenda

- | | | |
|------|---------------------------------------|---|
| I. | Call to Order | Brian Newhouse, Chair |
| II. | Approval of Consent Agenda | |
| | a. Minutes of the 2019 Annual Meeting | |
| | b. Audit Report | |
| | c. Programs Report | |
| III. | Governance Committee Report | Rollo Dilworth, Chair, Governance Committee |

New Board Members:

- **Anton Armstrong**, Tosdal Professor of Music, St. Olaf College
- **Anne B. Keiser**, Board Member/Former Chair, Choral Arts Society of Washington
- **Alysia Lee**, Education Program Supervisor for Fine Arts Education, Maryland State Department of Education; Kennedy Center Citizen Artist Fellow; Founder and Artistic Director, Sister Cities Girlchoir
- **Marcela Molina**, Executive and Artistic Director, Tucson Girls Chorus
- **Diana Sáez**, Director of Choral Activities, Towson University

Board Members Re-Elected to Another Three-Year Term

- **Charlie Berardesco** (2nd term), Former Senior VP and General Counsel, North American Electric Reliability
- **Todd Estabrook** (3rd term), Former Board Chair, Handel and Haydn Society
- **Mark Lawson** (2nd term), President, ECS Publishing Group
- **Mary Doughty Mauch** (2nd term), Conductor, Wheaton-Glen Ellyn Encore Choir
- **Linda Moxley** (2nd term), VP of Marketing and Communications, Baltimore Symphony Orchestra
- **Brian Newhouse** (3rd term), Former Managing Director, Classical Programming, Minnesota Public Radio/American Public Media
- **Eugene Rogers** (2nd term), Director of Choral Activities — University of Michigan

Appreciation of Board Members Rotating Off the Board

- **Shawn Crouch**, Composer; Assistant Professor of Practice, Theory and Composition, Frost School of Music at the University of Miami – 9 years
- **Joy Douglass**, Retired Educator – 9 years
- **Catherine Peterson**, Executive Director, ArtsBoston – 10 years (1 as immediate past chair)
- **Leonard Ratzlaff**, Professor of Choral Music, University of Alberta – 9 years

Board Officers for FY20

- | | |
|------------|--|
| Chair: | Brian Newhouse, Former Managing Director, Classical Programming, Minnesota Public Radio/American Public Media |
| Secretary: | Marie Bucoy-Calavan, Director of Choral Studies, The University of Akron; Chorus Director, Akron Symphony Chorus |
| Treasurer: | John Earls, Chief Financial Officer, Prospect House, Inc.; President of the Board of Trustees, Vocal Arts Ensemble; President of the Board of Trustees, Linton Chamber Music |

**Minutes of the 42st Annual Meeting of the Membership of Chorus America
Thursday, June 27, 2019, 9:30 am, Loews Philadelphia Hotel**

Chorus America Board Chair Catherine Peterson called the Annual Meeting to order at 9:30 am. After presenting the Consent Agenda for approval, she guided attendees through the major findings of the new *Chorus Impact Study: Singing for a Lifetime* report.

Governance Committee Report

Todd Estabrook, Governance Committee Chair, announced that the following individuals had been elected to serve another three-year term on the Board at their meeting on June 26, 2019:

- Morna Edmundson (third term): Artistic Director, Elektra Women's Choir and EnChor Choir
- Corty Fengler (third term): Board Chair/CEO, Cappella SF
- David Hayes (second term): Artistic Director, New York Choral Society
- Elfrieda Heinrichs (third term): Co-Founder and Director, The Heinrichs Foundation
- Craig Jessop (second term): Artistic Director, American Festival Chorus; Professor of Music and Founding Dean, Caine College of the Arts, Utah State University
- Duain Wolfe (second term): Artistic Director, Chicago Symphony Chorus; Founder and Director, Colorado Symphony Chorus

He introduced incoming Board members:

- Jeffrey P. Barnett, Partner and Chief Financial Officer, Dorsal Capital Management LLL
- Dashon Burton, Professional Singer
- Iris Derke, Co-Founder and General Director, DCINY
- Miguel Ángel Felipe, Director of Choral Activities and Associate Professor of Music, University of Arizona
- John Nuechterlein, Former President and CEO, American Composers Forum
- Molly Pontin, Director of Education and Community Programs, Pacific Chorale
- Andrea Ramsey, Composer, Conductor, and Music Educator
- Anthony Trecek-King, President and Artistic Director, Boston Children's Chorus

He recognized Board members completing their terms of service and thanked them on behalf of Chorus America:

- Hugh Davies, President, North America, ACFEA Tour Consultants
- Grant Gershon, Kiki & David Gindler Artistic Director, Los Angeles Master Chorale; Resident Conductor, Los Angeles Opera
- David C. Howse, Associate Vice President, Emerson College and Managing Director, ArtsEmerson
- Anne B. Keiser, Singer and Board Member (Former Chair), Choral Arts Society of Washington
- Michael McCarthy, Board Member

He announced the Board Officers for FY20:

- Chair: Brian Newhouse
- Vice Chair: Catherine Peterson will step into this role as Brian Newhouse becomes chair
- Treasurer: John Earls will continue in this role
- Secretary: Marie Bucoy-Calavan will continue in this role

Estabrook introduced Newhouse, and Peterson passed the traditional baton to him. Newhouse expressed his excitement about serving Chorus America in this way, and thanked Peterson for her work on the behalf of the organization. Attendees recognized Peterson with a round of applause.

Newhouse then introduced Alice Parker to make a special presentation to former Board leader Mary Lyons, who was honored with the designation of Director Laureate of Chorus America.

The meeting concluded at 10:00 am and a performance and the presentation of a number of Chorus America Awards commenced immediately.

Respectfully submitted,

Marie Bucoy-Calavan
Secretary

Program Highlights for FY2020

Online Chorus Management Institute: In FY2020, Chorus America launched the Online Chorus Management Institute, a new program that trains chorus leaders on critical areas of nonprofit management. The Online Institute builds on Chorus America's previous live workshops with a 13-week curriculum focused on strategic planning, governance, fundraising, and marketing and communications. The Institute is run on Canvas, an interactive, user-friendly learning management system. Participants receive individual and group access to faculty, assessments and quizzes to measure learning, and, upon completing the curriculum, a credential from Chorus America.

Convening Members: Our Field Meetings are opportunities for Chorus America staff to connect with local choral communities across North America, while providing networking opportunities for our members. Chorus America hosted one in-person field meeting in October 2019 in Minneapolis, MN. At the end of March, Chorus America launched a new "Listening Tour" that convened members virtually by chorus type (children and youth, professional, and volunteer) and by budget size. More than 150 chorus leaders participated. The tour was an opportunity for members to share concerns and strategies for responding to COVID-19

Chorus Operations Survey and COVID-19 Impact Report: The bi-annual Chorus Operations Survey is the most comprehensive source of data available on choruses' programming, budgeting, staffing, and other management practices. We concluded the survey in March 2020, just before COVID-19 began affecting members' seasons and budgets. In the wake of COVID-19, Chorus America fielded an Economic Impact Survey to measure the effects on COVID-19 on the choral field. Our partners at SMU DataArts will use both sources of data to create a special report on COVID-19's impact on the choral field that will be published this summer.

Webinars: Our Online Learning Programs provide readily accessible education and professional development opportunities—especially valuable for members whose organizations have limited resources for professional travel. This year we presented a webinar on "Optimizing Your Website" that was augmented by an additional opportunity for small group consultations with presenter Ceci Dadisman. We also presented two webinars to help organizations respond to COVID-19, including "Crisis Engagement: 12 Tasks to Sustain Donors in Turbulent Times" with Matt Lehrman and "Communicating During COVID-19" with Ceci Dadisman.

The Voice: Chorus America's award-winning quarterly magazine, continues to highlight important issues and news for the choral field. In the past year, Chorus America published engaging articles such as "A Century of Affirming African American Musical Identity" in celebration of the 100th anniversary of the National Association of Negro Musicians, "Audience Development for Children and Youth Choruses," and "Visions of New Leadership: Lessons from Five Artistic Director Searches." We also feature area choruses in the magazine's Chorus Connections, where we share member news, events, and special announcements in the field.

CHORUS AMERICA INCOMING BOARD MEMBERS – JUNE 2020

ANTON ARMSTRONG (RETURNING BOARD MEMBER)



Dr. Anton Armstrong served on Chorus America's Board from 2008 – 2017. He is the Tosdal Professor of Music at St. Olaf College, and became the fourth conductor of the St. Olaf Choir in 1990 after ten years in Grand Rapids, Michigan, where he served on the faculty of Calvin College and led the Calvin College Alumni Choir, the Grand Rapids Symphony Chorus and the St. Cecilia Youth Chorale. He is a graduate of St. Olaf College and earned advanced degrees at the University of Illinois (MM) and Michigan State University (DMA). He is editor of a multicultural choral series for Earthsongs Publications and co-editor (with John Ferguson) of the revised St. Olaf Choral Series for Augsburg Fortress Publishers. In June 1998, he began his tenure as founding conductor of the Oregon Bach Festival Stangeland Family Youth Choral Academy.

Since 1990, Dr. Armstrong has served as Artistic Director of the St. Olaf Christmas Festival which features nearly 600 student musicians who are members of five St. Olaf choral ensembles and the St. Olaf Orchestra. Dr. Armstrong has received numerous awards for his outstanding work, including the 2009 Distinguished Alumni Award from Michigan State University and the Saltzman Award from the Oregon Bach Festival in June 2013.

ANNE B. KEISER (RETURNING BOARD MEMBER)



Anne Keiser has sung with The Choral Arts Society since 1975 and has served on its Board of Directors since 1988, twice serving as the Board Chair. For twenty-seven years she was a member of the Senior Choir at St. Alban's Church under the direction of Norman Scribner who was the Artistic Director of The Choral Arts Society of Washington. She received her BA in Music from Middlebury College in Vermont.

When not singing, Anne is a freelance travel photographer based in Washington DC. She worked at The National Geographic Society as a photographer in the Society's Television Division. Over many years, she documented the humanitarian efforts of famed Mount Everest climber, Sir Edmund Hillary and his work with the Sherpa people. She produced several books on this subject including *Sir Edmund Hillary & The People of Everest* that tied in with the fiftieth anniversary of the famous climb. Anne's photography has focused on public health and conservation in third world countries.

As well as Chorus America, Anne serves on boards that relate to her interests in life, including The Choral Arts Society of Washington, The Greater Himalayas Foundation, The Middle East Institute, The Smithsonian Women's Committee, the National Council of the World Wildlife Fund US, and The Washington Tennis & Education Foundation. She resides with her husband Doug Lapp, also a singer, in Washington DC.

ALYSIA LEE



Alysia Lee's full circle role as an artist, arts educator, teaching artist and arts advocate, gives her a broad perspective of the arts ecosystem. Alysia's work has received national recognition for advancing access, equity, visibility, representation, and power-sharing between artists, organizations, and communities. Key to her method is leadership development, building strong partnerships, and intersectional approaches to engagement while centering artistic excellence, creativity, social justice, and multiculturalism.

Recent recognitions include the 2019-2020 Kennedy Center Citizen Artist Fellows Award, The Knight Foundation, National Association of University Women, Stockton Bartol Foundation, and Geraldine R. Dodge Foundation. Recent speaking/facilitation engagements include U.S. Department of Education, The Kennedy Center, Americans

for the Arts, Arts Education Partnership, Chorus America, Maryland Citizens for the Arts, Peabody Conservatory of Johns Hopkins University, TEDX, and Temple University.

Alysia Lee is the education program supervisor for Fine Arts education for the Maryland State Department of Education where she shares her vision of statewide equity and excellence across five arts disciplines: music, dance, visual arts, theatre, and media arts. She is a proud member of the State Education Agency Directors of Arts Education (SEADAE).

She is the Founder and Artistic Director of Sister Cities Girlchoir (SCG), an El Sistema-inspired, girl empowerment, choral academy with music for social change programming in Pennsylvania, Maryland and New Jersey. She earned her graduate degree from Peabody Conservatory. In 2011, Lee was selected from an international pool of applicants to the third cohort of the Sistema Fellowship at New England Conservatory in partnership with TED. Alysia has also completed Executive Education programs at Harvard University and La Salle University.

MARCELA MOLINA



Born in Bogotá, Colombia, Dr. Marcela Molina holds degrees from Westminster Choir College and the University of Arizona.

Dr. Molina has been affiliated with the Tucson Girls Chorus since 2006, first serving as artistic director, and taking the helm as executive director in 2011. Under Dr. Molina's guidance, the Tucson Girls Chorus has grown significantly in both program and outreach. Dr. Molina serves on the board of Arizona ACDA. She contributed four articles to the book *Teaching through Performance in Choir, Volume 2*. and often serves as a clinician and guest conductor at choral festivals.

DIANA SÁEZ



Diana V. Sáez, DMA, is a leading specialist in the field of Latin American music and an accomplished choral conductor. She is frequently invited as guest conductor, adjudicator and lecturer in the United States and abroad.

Dr. Sáez was the founder and artistic director of Cantigas, a chamber choir that she founded with the mission to increase awareness and appreciation of the many rich styles of Latin America and Spanish choral music. For 25 years Cantigas was a principal performer of Latin American music, with appearances at the ACDA Eastern Division Convention, Kennedy Center, Strathmore Center, museums and embassies, as well as international tours in Colombia, Argentina, Venezuela, Puerto Rico and Cuba. In 2014, the choir was awarded the Choral Excellence Award for

Most Creative Programming by the Choralis Foundation in Washington, DC.

Diana Sáez is an active member of Chorus America, and the American Choral Directors' Association. In June 2015, Ms. Sáez was a guest panelist at the ACDA's Second National Symposium on American Choral Music – The Music of Latin America in Austin, Texas. In addition to Cantigas, Dr. Sáez was the artistic director of the World Bank-IMF Chorus for sixteen years and directed the Catholic University Women's Choir for six years.

Dr. Sáez began her musical education at the Escuela Libre de Música in San Juan, PR. She earned a Master of Choral Conducting from Temple University, and a Doctorate in Musical Arts at the University of Maryland in College Park. Among her mentors and teachers are Violeta De la Mata, Alan Harler and Dr. Edward Maclary. Her choral music and arrangements are published by Boosey and Hawkes and by the Roger Dean Publishing Company, a division of The Lorenz Corporation.



Carpenter, Evert & Associates

Certified Public Accountants
7760 France Avenue S. Suite 940 Bloomington Minnesota 55435
952.831.0085 carpenterevert.com

Independent Auditor's Report

Board of Directors
Chorus America
Washington, District of Columbia

We have audited the accompanying financial statements of Chorus America, which comprise the statements of financial position as of August 31, 2019 and 2018, and the related statements of activities and changes in net assets, functional expense, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Chorus America as of August 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Carpenter Evert and Associates, LTD.
Certified Public Accountants

Minneapolis, Minnesota
January 11, 2020

CHORUS AMERICA
STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS
FOR THE YEARS ENDED AUGUST 31, 2019 AND 2018

	2019				2018			
	Without Donor Restriction		With Donor Restrictions	Total	Without Donor Restriction		With Donor Restrictions	Total
	Operating	Board Designated			Operating	Board Designated		
Support and Revenue:								
Grants and Contributions	\$ 636,375	\$ -	\$ 125,500	\$ 761,875	\$ 697,524	\$ -	\$ 193,949	\$ 891,473
Membership Dues, Publications and Projects	272,950	-	-	272,950	267,148	-	-	267,148
Annual Conference	254,030	-	-	254,030	240,508	-	-	240,508
Publication Income	96,806	-	-	96,806	78,515	-	-	78,515
Investment Income	8,264	6,183	-	14,447	5,334	46,992	-	52,326
Other Income	208	-	-	208	585	-	-	585
Net Assets Released from Restrictions:								
Satisfaction of Program and Time Restrictions	135,245	-	(135,245)	-	55,000	-	(55,000)	-
Satisfaction of Capital Restrictions	-	-	-	-	56,634	-	(56,634)	-
Total Support and Revenue	1,403,878	6,183	(9,745)	1,400,316	1,401,248	46,992	82,315	1,530,555
Expense:								
Program Services:								
Membership Services and Publications	427,364	-	-	427,364	460,246	-	-	460,246
Projects	537,423	-	-	537,423	539,188	-	-	539,188
Total Program Services	964,787	-	-	964,787	999,434	-	-	999,434
Support Services:								
Management and General	275,417	-	-	275,417	273,232	-	-	273,232
Fundraising	169,855	-	-	169,855	164,045	-	-	164,045
Total Support Services	445,272	-	-	445,272	437,277	-	-	437,277
Total Expense	1,410,059	-	-	1,410,059	1,436,711	-	-	1,436,711
Change in Net Assets from Operations	(6,181)	6,183	(9,745)	(9,743)	(35,463)	46,992	82,315	93,844
Other Changes in Net Assets:								
Designated Expense Fund Transfers	10,000	(10,000)	-	-	60,686	(60,686)	-	-
Change in Net Assets	3,819	(3,817)	(9,745)	(9,743)	25,223	(13,694)	82,315	93,844
Net Assets - Beginning of Year	172,819	256,776	475,808	905,403	147,596	270,470	393,493	811,559
Net Assets - End of Year	\$ 176,638	\$ 252,959	\$ 466,063	\$ 895,660	\$ 172,819	\$ 256,776	\$ 475,808	\$ 905,403

The accompanying Notes to Financial Statements
are an integral part of these statements.

CHORUS AMERICA
STATEMENTS OF FINANCIAL POSITION
AUGUST 31, 2019 AND 2018

<u>ASSETS</u>	<u>2019</u>	<u>2018</u>
Current Assets:		
Cash and Cash Equivalents	\$ 121,678	\$ 69,576
Accounts Receivable	9,823	7,942
Pledges Receivable	22,700	11,400
Prepaid Expenses	<u>20,334</u>	<u>5,256</u>
Total Current Assets	174,535	94,174
Investments	697,613	732,955
Property and Equipment - Net	106,689	128,865
Lease Security Deposit	<u>8,484</u>	<u>8,484</u>
TOTAL ASSETS	<u>\$ 987,321</u>	<u>\$ 964,478</u>
 <u>LIABILITIES AND NET ASSETS</u> 		
Current Liabilities:		
Accounts Payable	\$ 29,359	\$ 2,405
Accrued Rent	<u>62,302</u>	<u>56,670</u>
Total Current Liabilities	91,661	59,075
Net Assets:		
Without Donor Restriction		
Operating	176,638	172,819
Board Designated	<u>252,959</u>	<u>256,776</u>
Total Without Donor Restriction	429,597	429,595
With Donor Restriction	<u>466,063</u>	<u>475,808</u>
Total Net Assets	<u>895,660</u>	<u>905,403</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 987,321</u>	<u>\$ 964,478</u>

The accompanying Notes to Financial Statements
are an integral part of these statements.