

THE COMPARATIVE ADVANTAGES OF CHORUSES

- 1** | **Everyone has a voice.**
- 2** | **That voice comes free** – no purchases necessary.
- 3** | **That voice is portable** – no special travel requirements.
- 4** | **That voice is highly flexible** – all music can be sung.
- 5** | **Choral music has rhythms and words.** Reading, counting, comprehension, foreign languages, expression...we've got it all.
- 6** | **Choral music has messages and meaning.** From discovering folk traditions and world music to singing about social justice and civil rights, choral music provides a powerful means of cultural and historical expression...we sing *about* something.
- 7** | **Choral singing is a collaborative endeavor...** we sing together.
- 8** | **Choral singing can be taught in ways that work for all kinds of learners.**
- 9** | **Choral singing is a very cost-effective form of arts education.**
- 10** | **Choral singing is a lifelong activity.** There are nearly 300,000 choruses in communities large and small eager to welcome your singers at any age!