CHORUS AMERICA ADVERTISING AGREEMENT

Agreement in Review

The following is an agreement between _____ and Chorus America to place advertising in one or more of the following three channels, submitted on _____ (today's date).

❑ Chorus America chorus or business/affiliate member (I'm eligible for member rates and discounts)

❑ Chorus America individual member or not a member

PRINT

The *Voice* Magazine

1. Select Issue(s)

❑ **Fall/Winter 2022** ❑ **Fall/Winter 2023**
(art due late October; distributed late-November)

❑ **Spring 2023** ❑ **Spring 2024**
(art due mid February; distributed mid-March)

❑ **Summer 2023** ❑**Summer 2024**
(art due early-May; distributed early June)

2. Choose a Size

❑ Cover
❑ Center Spread
❑ Full Page
❑ 2/3 Page Vertical
❑ Half Page Horizontal
❑ 1/3 Page Vertical
❑ 1/3 Page Square
❑ 1/6 Page Vertical
❑ 1/9 Page Vertical

3. Is your ad in color?

❑ Four-Color—add $250 (except covers and center spreads)
❑ Black & White

4. Click-Thru URL for Digital Edition:

_____

WEBSITE

❑ **Display: Top Placement**
❑ **Display: Second Placement**
❑ **Display: Jobs Page**
Requested Date of Placement:_____
Click-Thru URL:_____

Sponsored Story
❑ **Q&A**
❑ **Long Form - up to 1,000 words**
❑ **Long Form - up to 2,000 words**
❑ **Voice ad on**
❑ **Extra E-Newsletter Ad on**
Requested Date of Placement: _____
Click-Thru URL: _____

EMAIL

Update E-Newsletter

1. Ad Type

❑ Banner Ad
❑ Sponsored Content

2. Placement

☑ Top
❑ Second
❑ Third

❑ **Sponsored Email** *(members only)*
Requested Date of Placement:_____
Click-Thru URL:_____

PRINT Sub-total: _____

**use 3X rates if booking three issues at once*

WEBSITE Sub-total: _____

EMAIL Sub-total: _____

SUB-TOTAL from 3 lines above: _____

Check Discounts if applicable:

❑ Pick 2 Multi-Platform Discount: Any Two Channels = 10% off

❑ Pick 3 Multi-Platform Discount: Any Three Channels = 15% off

GRAND TOTAL: _____

This amount will appear on an electronic invoice (after Chorus America staff review for availability and accuracy) issued at the end of the ad run.

***Reservation Policy**: By signing and returning this Advertising Agreement, you agree to provide Chorus America with artwork and any other necessary materials in the correct specifications by the specified deadline for each platform. In the event of materials submitted late, Chorus America will act in good faith to attempt to accommodate these reservations but cannot guarantee placement in all cases, and your reservation may be subject to our cancellation policy. Reservation deadlines and adjustments thereof are at the discretion of Chorus America staff.*

***Cancellation Policy**: Advertisers may cancel reservations without penalty before the reservation deadline outlined for each channel and issue. Cancellations made after the reservation deadline will be subject to a $50 administrative fee. Advertisers who pull out of a multi-issue or multi-platform reservation before completion fulfillment will be charged the administrative fee and responsible for paying the difference of any discounts offered at time of reservation.*

***Late Payment Policy**: Payment for each insertion will be due within 30 days of receipt of invoice. Late payments will incur a $25 late fee.*

CONTACT INFORMATION

_____
ORGANIZATION NAME

_____
CONTACT PERSON

_____
TITLE

_____
EMAIL

_____
STREET ADDRESS

_____
CITY STATE POSTAL CODE

_____
COUNTRY

_____
PHONE

_____
SIGNATURE DATE