

# CHORUS AMERICA

## 2025 CONFERENCE

June 4-7 | St. Louis, Missouri

### SPONSORSHIP OPPORTUNITIES





# About Chorus America

## VISION

Chorus America envisions a vibrant society in which diverse singing communities affirm and share the full range and depth of our humanity.

## MISSION

Chorus America strengthens singing communities with the advocacy, connections, and resources they need to be a vital part of society.

## GUIDING PRINCIPLES

- Singing Together
- Service and Learning in Community
- Collective Action
- Transparency and Modeling Successful Practices

# Who We Serve



Organizations and Individuals

Artistic and Administrative

Staff and Board

Volunteers and Professionals



# Chorus America Conference

As the centerpiece of Chorus America's professional development opportunities, our Conference is the destination for choral leaders to connect and explore the most timely and relevant topics facing the field and their organizations. Programming includes:

- Impactful sessions featuring inspiring speakers and experts in their fields
- Spaces for thought-provoking conversation and meaningful networking
- Dynamic concerts highlighting vibrant local choral community
- Celebratory events and special affinity gatherings

## 2025 Conference Highlights

- An opening plenary from celebrated artist [Renée Fleming](#) on the connection between singing and health
- The 2025 Gala, our signature celebration of the year, held at local landmark [City Museum](#)
- A culminating [Big Sing](#) community singing event celebrating St. Louis' distinctive gospel tradition





# Benefits of Conference Sponsorship

Conference sponsors are recognized as leading organizations in the arts sector that believe in the potential of singing together to transform communities, and key partners in Chorus America's work to multiply the collective impact of choruses. We invite you to become a sponsor of the 2025 Chorus America Conference, where you can:

- Connect meaningfully with more than 400 choral executives, administrators, board leaders, philanthropists, and singers from across the US and beyond
- Receive unparalleled access to decision-makers, influential figures, and leading voices in the choral community that set the vision for their choruses and the broader field
- Engage in valuable, in-depth conversations and learning sessions, gaining critical insight into the topics that are top of mind for the choral community
- Elevate your organization's brand and highlight your alignment with the core values of Chorus America before, during, and after Conference
- Provide vital support to enhance Chorus America's work as the nation's premier service organization dedicated to the choral field

# Conference Opportunities Summary

Benefits	Major Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)	Bronze Sponsor (\$1,000)
Opportunity to provide welcome remarks and distribute material at an In-Depth Session	X			
Logo acknowledgement in Conference slide decks	X			
Opportunity to provide branded welcome items for Conference attendees	X			
Opportunity to provide quote in "Meet Our Corporate Partners" pre-Conference email	X	X		
Dedicated table in the exhibit area*	X	X		
Complimentary Conference registration(s)*	2	2	1	
Ticket(s) to Chorus America Gala and Auction*	2	2	1	
Invitation to Chair's Reception*	2	2	1	1
Recognition on Conference signage, website, promotional materials and honor roll	X	X	X	X
Discounts on advertising	X	X	X	X

\*Indicates benefits with a value of goods and services assigned to them

## Become a Sponsor

**Complete a sponsor agreement form to confirm your sponsorship today!**

\*To discuss leadership sponsor opportunities above the \$10k level or customize a sponsorship to tailor your impact, contact Mike Rowan:

[mike@chorusamerica.org](mailto:mike@chorusamerica.org) | 202.888.6335 | [Schedule a conversation](#)

Chorus America is grateful for your generosity and commitment to the choral field! Chorus America is a 501(c)3 non-profit organization; our federal tax identification number is 23-2062595. Contributions, except for the value of benefits, may be considered tax-deductible as permitted by law.