

CHORUS AMERICA

SPONSORSHIP OPPORTUNITIES



CHORUS AMERICA CONFERENCE
JUNE 6-8, 2024
ATLANTA, GA



Conference Overview

Did you know more than 54 million Americans sing in choruses?

At Chorus America, we aim to strengthen singing communities across the United States and Canada with the advocacy, connections, and resources they need to be a vital part of society. Chorus America's keystone event, the Annual Conference, advances this mission and work through valuable connection-making, conversation, and insightful programming.



The 2024 Chorus America Conference will take place June 6-8 at the InterContinental Buckhead Atlanta Hotel in Atlanta, GA.

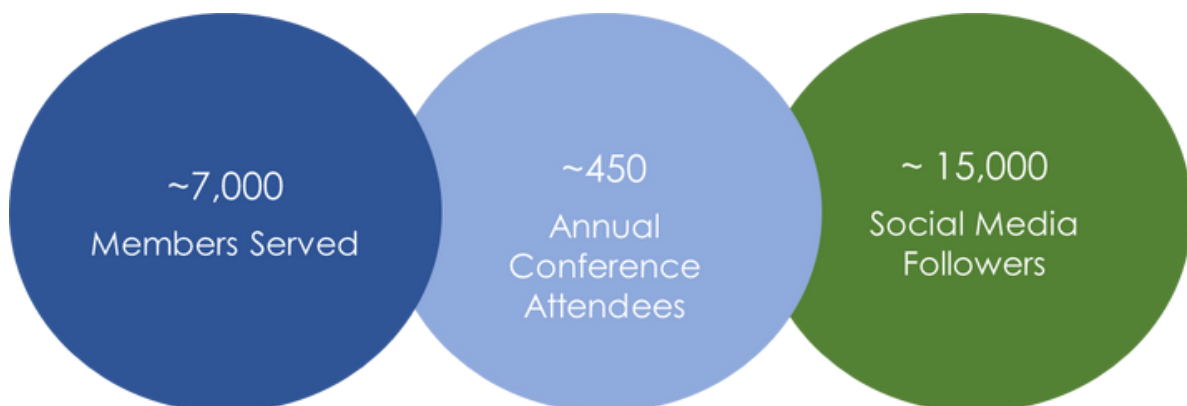
It is the premier networking and development event for choral artistic and administrative professionals, board leadership, and the singing community, during which we will celebrate the choral field and the vibrant choral contributions of local communities.



Sponsorship Benefits

You, as a partner who is aligned with the transformative power of music, are invited to **join the 2024 Chorus America Conference as a sponsor** and:

- Enjoy exposure and **access to more than 400** national and international choral executives, administrators, board leaders, philanthropists, and singers;
- Participate in **valuable conversations and learning sessions**, gaining critical insight into the topics that are top of mind for the choral community;
- **Elevate your organization's brand and visibility** as a partner aligned with the core values of Chorus America;
- Provide important support to **enhance Chorus America's work** as the nation's premier service organization dedicated to the choral field.



Conference Sponsorship Opportunities

MAJOR SPONSOR | \$10,000

- **Opportunity to provide welcome and distribute material at a Conference Breakout Session of your choice (*based on availability*).**
- **Logo acknowledgment in Conference slide decks.**
- **Opportunity to provide branded welcome items for Conference attendees.**
- Benefits also include:
 - One dedicated table in the exhibition area with preferred placement;
 - Two complimentary registrations for the 2024 Conference;
 - Two tickets to the Chorus America Gala and Auction;
 - Invitation for two to Chair's Reception at the 2024 Conference;
 - Opportunity to provide a quote on mission partnership in a "Meet Our Corporate Partners" email, sent to Conference attendees;
 - Logo recognition as a Major Sponsor on Conference signage, website, and promotional materials including "Meet Our Corporate Partners" email, with link to home site (*where applicable*);
 - Recognition in the 2024 Honor Roll, published in *The Voice* magazine;
 - Discounts on advertising.

GOLD SPONSOR | \$5,000

- **One dedicated table in the exhibition area with preferred placement.**
- **Two complimentary registrations for the 2024 Conference.**
- **Two tickets to the Chorus America Gala and Auction.**
- **Invitation for two to Chair's Reception at the 2024 Conference.**
- **Opportunity to provide a quote on mission partnership in "Meet Our Corporate Partners" email, sent to Conference attendees.**
- Benefits also include:
 - Logo recognition as a Gold Sponsor on Conference signage, website, and promotional materials including "Meet Our Corporate Partners" email, with link to home site (*where applicable*);
 - Recognition in the 2024 Honor Roll, published in *The Voice* magazine;
 - Discounts on advertising.

SILVER SPONSOR | \$2,500

- **One complimentary registration for the 2024 Conference.**
- **One ticket to the Chorus America Gala and Auction.**
- Invitation to the Chair's Reception at the 2024 Conference.
- Logo recognition as a Silver sponsor on Conference signage, website, and promotional materials including "Meet Our Corporate Partners" email, with link to home site (*where applicable*).
- Recognition in the 2024 Honor Roll, published in *The Voice* magazine.
- Discounts on advertising.

BRONZE SPONSOR | \$1,000

- Invitation to the Chair's Reception at the 2024 Conference.
- Logo recognition as a Bronze sponsor on Conference signage, website, and promotional materials including "Meet Our Corporate Partners" email, with link to home site (*where applicable*).
- Recognition in the 2024 Honor Roll, published in *The Voice* magazine.
- Discounts on advertising.

Opportunities At-A-Glance

Benefits	Major Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)	Bronze Sponsor (\$1,000)
Opportunity to provide welcome and distribute material at a Conference Breakout Session	X			
Logo acknowledgement in Conference slide decks	X			
Opportunity to provide branded welcome items for Conference attendees	X			
Opportunity to provide quote on mission partnership in "Meet Our Corporate Partners" email	X	X		
Dedicated table in the exhibition area with preferred placement*	X	X		
Complimentary registration(s) for Conference*	2	2	1	
Ticket(s) to the Chorus America Gala and Auction*	2	2	1	
Invitation to the Chair's Reception*	2	2	1	1
Recognition on conference signage, website, promotional materials and Honor Roll	X	X	X	X
Discounts on advertising	X	X	X	X

* Indicates benefits with a value of goods and services assigned to them.

Secure your sponsorship

To confirm your sponsorship or to discuss custom leadership sponsor opportunities at the \$10,000+ level, please contact Allison Munoz at Allison@chorusamerica.org or (202) 331-7577 x241.

Chorus America is grateful for your generosity and commitment to the choral field! Chorus America is a 501(c)3 non-profit organization; our federal tax identification number is 23-2062595. Contributions, except for the value of benefits, may be considered tax-deductible as permitted by law.

